

# KAYO WOMEN'S ENERGY SUMMIT 2019 PROGRAM

Two-days dedicated to growing your career and connecting with women who are trailblazing the industry alongside you.



*tuesday, april 16*

## WORKSHOP: LEADING THROUGH MINDFUL STORYTELLING

2:00PM - 3:00PM

In this workshop, we will break down the key characteristics that make great storytelling leaders, and begin to outline your story, so you are able to walk away and make a true impact as you move forward in your leadership journey.

## NETWORKING COFFEE BREAK

3:00PM - 3:30PM

Take a break, grab a coffee or snack, and get to know the other women in the room.

## KEYNOTE: KATHRYN MILLER

3:30PM - 4:15PM

State of the Markets.

## ALUMNA TELL ALL: WHY NETWORKING MATTERS

4:15PM - 5:00PM

This panel of Kayo "Super Alumna" will tell us why they return year-after-year. How did they find themselves as leaders in the energy sector, and how has networking with other women been part of that journey?

## WELCOME COCKTAILS

5:30PM - 7:00PM

We all know it's the best way to meet new friends and catch up with old ones.

*wednesday, april 17*

## MORNING YOGA

6:00AM - 7:00AM

Treat your mind and body before the day begins.

## NETWORKING BREAKFAST

7:30AM - 8:30AM

Morning discussions over morning coffee.

## WHAT THE SHALE IS GOING TO HAPPEN? LET'S TALK ABOUT THE MARCELLUS-UTICA

8:30AM - 9:15AM

In a decade, Appalachia went from 32nd to 3rd as one of the world's largest natural gas producers. Let's look at the evolution of the Marcellus and Utica shale play, and what investments are required in infrastructure to support the region's activity.

## FEATURED INTERVIEW: TAMIKA TYSON, GLOBAL HEAD OF CREDIT, NOBLE ENERGY

9:15AM - 10:00AM

Whether energy markets are up or down, sideways or backwards, risk management is important. Credit expert Tamika Tyson will talk us her approach to assessing and managing risks in energy.

## NETWORKING COFFEE BREAK

10:00AM - 10:30AM

Take a break, grab a coffee or snack, and introduce yourself to someone you don't know.

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## *choose your track*

### UPSTREAM TRACK: EVOLUTION OF PRIVATE EQUITY STRATEGIES IN E&P

10:30AM - 11:30 AM

It used to be that land developers could flip projects to later stage investors and financial backers, but times have changed. Private equity strategies in the upstream sector are evolving, hold times are longer and new approaches to business have emerged.

This panel will explore how through new structures and joint ventures, private equity backers are working with corporates to develop and, ultimately, monetize their projects.

### MIDSTREAM TRACK: THE FUTURE OF MASTER LIMITED PARTNERSHIPS

10:30AM - 11:30 AM

The industry was shocked when Kinder Morgan, a pioneer in MLPs, abandoned the structure for a C-Corp. Years later, MLPs are still a midstream mainstay, but they are undergoing major changes in response to financial markets and new regulations. What is the future for MLPs? This panel will review these paths: (1) Remain an MLP; (2) Convert to a C-Corp and (3) Explore a REIT structure. Panelists will weigh the pros and cons for each option.

### CAPITAL FLOWS TRACK: HOW TO LOSE AN LP IN ONE MEETING

10:30AM - 11:30 AM

How often does a meeting end, and you think, "Wow, that went great!" They say they'll call, and then crickets. You follow up again, and still nothing. What did you do wrong? These group of institutional investors will share the top 10 reasons that they reject a potential manager.

### UPSTREAM TRACK: THE EARLY DAYS OF AN E&P COMPANY

11:30AM - 12:30 AM

Start with an asset, add a team and then find financial backing and poof, an E&P company is born. Or is it the reverse? This panel will explore the process of finding assets, performing due diligence, securing capital and building it all into a real company.

### MIDSTREAM TRACK: BORROWERS AND LENDERS: WHO'S GOT THE UPPER HAND

11:30AM - 12:30 AM

Capital is available for energy projects, but it takes a meeting of the minds to make deals happen. What are borrowers (energy companies and equity sponsors) looking for from lenders? How are banks and alternative lenders approaching borrowers? This panel of operators, investors, lenders and deal-makers will share where they are putting their capital to work in today's market.

### CAPITAL FLOWS TRACK: ENERGY COMPANIES LEAN ON ALTERNATIVE SOURCES OF CAPITAL

11:30AM - 12:30 AM

With alternatives to bank financing, energy companies can now access capital at all stages of the business cycle. Many companies are familiar with traditional cash flow lending. However, understanding less well-known lending products is highly advantageous. This panel of lenders, energy executives and advisors will discuss the different financing options available to energy companies and their equity partners today.

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## ROUNDTABLE LUNCH

12:30AM - 1:30 PM

Each lunch table will have 1-2 hosts leading the group in a fun industry topic. All attendees are free to sit wherever they'd like, and join in the discussion.

- What makes a great JV partner?
- Trends in Upstream Capital Raising and M&A
- Emerging Markets Oil & Gas Opportunities
- Compensation Trends: What is the Market like Today?
- Where Will Oil Prices Go From Here?
- Risk Factors: On a Macro Level, What Could Go Terribly Wrong in the Next 12 Months
- Female Founders in Energy
- Opening Up: Mistakes I Made and How You Can Avoid Them.

CLOSING KEYNOTE: SUSAN  
CUNNINGHAM

1:30PM - 2:00 PM

TBD

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